

Social Media & Content Internship

Job Description

About BYCS

BYCS exists to radically increase the number of people cycling - particularly those who have the most to gain and face the biggest barriers. We do this because cycling is transformative - improving health, building equality and creating more prosperous communities. Through our actionable research, practical programmes with local partners, and global network of city leaders, we create the conditions that allow cycling to thrive.

About the role

The Social Media & Content internship role supports BYCS' storytelling, social media, and advocacy work by helping turn projects updates and network activity into clear, engaging content that amplifies community-led impact. It's a hands-on, learning-by-doing communications role.

- **Location:** Amsterdam, Overtoom
- **Hours:** Preferably 3 days a week
- **Start date:** as soon as possible
- **Contract length:** 4 - 6 months (flexible)
- **Compensation:** €300/month student internship stipend

What You'll Do

- Own and manage BYCS's Instagram and LinkedIn channels, including the content creation and performance monitoring.
- Research and write blog posts and project stories, working with project managers to develop compelling content.
- Support our programme teams to capture videos, quotes and stories from project participants.
- Contribute content ideas for future campaigns as part of the Communications Team.
- Maintain and update the Communications Calendar.
- Periodically share work, insights and learnings with the wider BYCS team.

Who We're Looking For Someone Who

- Studies or has a background in communications, media, graphic design, or a related field
- Enjoys writing, storytelling and social media
- Has excellent written English
- Is comfortable learning digital tools such as Canva, Mailchimp, WordPress, Slack, Asana and Airtable
- Is interested/passionate in urban mobility, sustainability and social impact

- Enjoys working in an international, multicultural environment

What We Offer

- Hands-on experience in global social media, communications and campaigns
- Insight into cycling advocacy and urban mobility worldwide
- A flexible working environment
- Opportunity to develop your skills and bring your own ideas to the organisation

Apply here

[Social Media & Content Internship online application form](#)

Applications are reviewed on a rolling basis so don't wait to apply!

Questions?

Contact Mona, Marketing and Communications Manager, at mona@bycs.org