

Content & Communications Intern

Only for current or recently graduated students in the Netherlands

Position Type: Student internship

Hours: 16-32 hours per week (flexible)

Duration: 6 months (flexible)

Period: Starting mid-Feb

Compensation: Monthly stipend in accordance with Dutch code

Location: Overtoom 435, Amsterdam (hybrid work possible)

Post Date: 7 Jan, 2025

Deadline: Rolling - applications will be assessed timely as they are submitted.

BYCS are looking for a Content & Communications Intern to join our Amsterdam based team. Within this role you will support BYCS in managing our social media channels, developing digital content and strengthening advocacy networks and business partnerships. Our work revolves around the transformative power of the bicycle in urban spaces, and we work with diverse cycling advocates and organisations all over the world. Supported by the Market & Communications Manager and the Communications and Fundraising lead you'll be the finger on the pulse for what's happening, quickly learning the urban mobility landscape and using communications skills and tools.

This role will suit current students who are looking to gain experience in communication, urban, mobility, and not-for-profit fields. You should be comfortable with communications and social media, with a flare for writing and comfortable picking up digital tools. The ideal profile is someone with a journalistic instinct, aiming to catalyse and get attention for the impact of the work of BYCS and our advocacy networks.

Responsibilities:

- Social media management, updating and monitoring Instagram, and LinkedIn to grow and engage with our audience.
- Analysis and strategy for content and campaigns.
- Coordination with the global Bicycle Mayor to help create campaigns and advocacy that supports their work.
- Data and impact gathering to keep track of what is happening within our projects, networks, and industry.
- Editorial support, gathering information and writing for our blog and newsletter.
- Design support, using and improving existing templates for social posts.

Requirements:

- Current student on a Dutch MBO, HAVO/WO/Bachelor or Masters course in Urban Studies, International Relations, Sociology, Communications, Media Studies, Design, or other relevant field.
- An interest in urban issues and trends, preferably focusing on cycling and mobility.
- Fluent and excellent written English. Working Spanish and Dutch are a plus.
- Excellent use and enjoyment of social media platforms.
- Experience (or ability to learn quickly) with digital tools including Mailchimp, Wordpress, Slack, Asana, Airtable, and Canva. Adobe suite ability is a plus.
- Video and design editing skills are a plus.
- Ability to work independently and multitask.
- A go-getter attitude, not afraid to pitch ideas to the team and take initiative.

Benefits:

- Netherlands standard student intern stipend.
- Insight into the global NGO/non-profit working world.
- Dedicated opportunity to learn new soft and hard skills, and pitch your own ideas straight to the organisation founders.
- Flexible workspace on Overtoom, next to Vondelpark, in West-centre of Amsterdam.
- A welcoming, international, and multi-disciplinary team, passionate about cities, cycling, sustainability, social equity and communication.
- 4 day work week (Tuesday - Friday).

About BYCS

BYCS is an Amsterdam-based NGO creating impact in health, gender equity and community empowerment, by exponentially increasing cycling uptake among children, caregivers and community groups globally through a human infrastructure focus.

If you are interested and feel you qualify for the position, please complete this form:

[INTERNSHIP APPLICATION FORM](#)

Questions? Email mona@bycs.org