

Content & Communications Intern

Position Type: Student internship (**must be a current student**)

Hours: Full-time 4 days (preferred) / part-time (24 hours a week at least)

Duration: 6 months

Start Date: January 2nd

Compensation: Monthly student intern stipend

Location: Overtoom 435, Amsterdam (remote within The Netherlands possible)

Deadline: Rolling - applications will be assessed as they are submitted.

BYCS are looking for a Content & Communications Intern to join our Amsterdam-based team. Within this role you will support BYCS in managing our social media channels, developing digital content, and strengthening advocacy networks and business partnerships. Our work revolves around the transformative power of the bicycle in urban spaces, and we work with diverse cycling advocates and organisations all over the world. You'll be the finger on the pulse for what's happening in this field, quickly learning the urban mobility landscape and using communications skills and tools.

This role will suit current students who are looking to gain experience in communication, urban, mobility, and not-for-profit fields. You should be comfortable with communications and social media, with a flare for writing and comfortable picking up digital tools. The ideal profile is someone with a journalistic instinct, aiming to catalyse and get attention for the impact of the work of BYCS and our advocacy networks.

Responsibilities:

- Social media management, updating and monitoring Twitter, Instagram, and LinkedIn, to grow and engage with our audience.
- Analysis and strategy for content and campaigns.
- Coordination with the global Bicycle Mayor and Bicycle Citizens Networks to help create campaigns and advocacy that supports their work.
- Data and impact gathering to keep track of what is happening within our projects, networks, and industry.
- Editorial support, gathering information and writing for our blog and newsletter.
- Basic design support, using and improving existing templates for social posts.

Learning Opportunities

- Coordinating a grassroots network in the field of urban mobility
- Understanding how (I)NGO projects are developed, managed, and implemented
- Participation in strategic planning and forward thinking meetings
- Critical thinking around project/program development
- Simultaneously develop granular, process oriented skills with strategy and critical thinking

Requirements:

- Current student on a Dutch MBO, HAVO/WO/Bachelor or Masters course in Urban Studies, International Relations, Sociology, Communications, Media Studies, Design, or other relevant field.
- An interest in urban issues and trends, preferably focusing on cycling and mobility.
- Fluent and excellent written English. Working Spanish and Dutch are a plus.
- Excellent use and enjoyment of social media platforms.
- Experience (or ability to learn quickly) with digital tools including Mailchimp, Wordpress, Slack, Asana, Airtable, and Canva. Adobe suite is a plus.
- Ability to work independently and multitask.
- A go-getter attitude, not afraid to pitch ideas to the team and take initiative.

Benefits:

- Internship stipend in accordance with Dutch Educational Internship regulation.
- Be part of a young, passionate, and welcoming team from diverse backgrounds, passionate about cities, cycling, sustainability, social equity and communication.
- Flexible working conditions, with the ability to work remotely temporarily as needed
- Office space on Overtoom, Amsterdam
- 4 day work week

About BYCS

We dream of an urban future in which half of all city trips are by bicycle by the end of the decade. To help achieve this, we facilitate the development of a bicycle culture in cities across the world, guided by this bold mission that we call 50X30. Our work is rooted in the belief that bicycles provide more than efficient and sustainable transportation. Whether it is to attain gender-fair cities, decrease urban inequality, improve community health, foster neighbourhood economies or ensure urban resilience, the bicycle is a powerful tool for societal transformation.

How to Apply

If you are interested and feel you qualify for the position, please [complete this form](#).

Questions? Email james@bycs.org