

Content & Communications Intern

Position Type: Student internship (must be a current student in the Netherlands)

Hours: 16 hours per week (flexible)

Duration: 6 months

Period: Starting end April/beginning May

Compensation: Monthly stipend in accordance with Dutch law

Location: Overtoom 435, Amsterdam (remote work possible)

Post Date:

Deadline: Midnight Monday 29 August

We are looking for a Content & Communications Intern to join our Amsterdam based team. Within this role you will support BYCS in managing our social media channels, developing digital content and strengthening advocacy networks and business partnerships. Our work revolves around the transformative power of the bicycle in urban spaces, and we work with diverse cycling advocates and organisations all over the world. You'll be the finger on the pulse for what's happening, quickly learning the urban mobility landscape and using communications skills and tools.

This role will suit current students who are looking to gain experience in communication, urban, mobility, and not-for-profit fields. You should be comfortable with communications and social media, with a flare for writing and comfortable picking up digital tools. The ideal profile is someone with a journalistic instinct, aiming to catalyse and get attention for the impact of the work of BYCS and our advocacy networks.

Responsibilities:

- Social media management, updating and monitoring Twitter, Facebook, Instagram, and LinkedIn to grow and engage with our audience.
- Analysis and strategy for content and campaigns.
- Coordination with the global Bicycle Mayor and Bicycle Citizens Networks to help create campaigns and advocacy that supports their work.
- Data and impact gathering to keep track of what is happening within our projects, networks, and industry.
- Editorial support, gathering information and writing for our blog and newsletter.
- Design support, using and improving existing templates for social posts.

Requirements:

- Current student on a Dutch MBO, HAVO/WO/Bachelor course in Urban Studies, International Relations, Communications, Media Studies, Design or other similar.
- An interest in urban issues and trends, preferably focusing on cycling and mobility.
- Fluent and excellent written English. Working Spanish and Dutch are a plus.
- Excellent knowledge of and enjoyment when using social media platforms.
- Experience (or ability to learn quickly) with digital tools including Mailchimp, Wordpress, Slack, Asana, Airtable, and Canva. Adobe suite ability is a plus.
- Ability to work independently and multitask.
- A go-getter attitude, not afraid to pitch ideas to the team and take initiative.

Benefits:

- Netherlands standard student intern stipend.
- Insight into the global NGO/non-profit working world.
- Dedicated opportunity to learn new soft and hard skills, and pitch your own ideas straight to the organisation founders.
- Flexible workspace on Overtoom, next to Vondelpark, in West-centre of Amsterdam.
- A welcoming, international, and multi-disciplinary team, passionate about cities, cycling, sustainability, social equity and communication.
- 4 day per week working culture.

If you are interested and believe you qualify for the position, please complete this form:

[INTERNSHIP APPLICATION FORM](#)

Deadline to apply is Midnight 31 March.

We will contact you soon after with results of your application.