

Bicycle Mayor Application

Question List

Thank you for your interest in becoming a Bicycle Mayor. Please answer the following questions to the best of your ability. Note: this document should be used to plan your answers. All answers must be submitted using the [online form](#).

Questions? Email: bicyclemayor@bycs.org

About You

1. First Name

2. Last Name

3.

a. LinkedIn page

Directions: Include a link to your LinkedIn profile. (www.linkedin.com/...) or upload your CV/resume below.

b. Curriculum Vitae or Resume

Directions: English Only

4. Describe any work or volunteer experience that is not reflected on LinkedIn or in your CV that has prepared you to be Bicycle Mayor.

Directions: This is also where you can add links to social media accounts/profiles where you share your efforts (Instagram, Facebook, Twitter)

5. What are your specific skills and/or qualities that make you the best candidate for this position?

6. Describe 2-3 specific actions that you have taken to improve/increase cycling in your city.

Directions: For example, communicating with government officials, participation in protest/rally, organizing/supporting an event

Your Term

7. There are a number of barriers that prevent people from cycling. Through your work, which of these do you plan to focus on? Why?

Directions: Your answer to this question should focus on the barrier itself and not how you plan to address the barrier.

8. How will your work specifically address this barrier?
9. Who are the key stakeholders you will need to coordinate with to address this barrier? For each, describe your current relationship with this stakeholder.

Directions: Specific government officials, activists, politicians, business owners

10. What group(s) will your work focus on and thus benefit?

Directions: For example, children, commuters, low-income

11. What 2-3 measurable goals will you use to guide your work?

12. How will you measure the impact of your work on the group(s) from Question #10?

Directions: In other words, how will you know your work is successful in addressing the barrier identified above for this group?

13. What resources will you leverage to accomplish your goals?

Directions: Resources can include your time, skills, volunteers time/skills, funding

14. Who will specifically support you as part of your team? What will be each of their roles? What skills do they bring to your team?

15. Describe how you will represent the diversity of your city.

Directions: In other words, how will you make sure that groups that are often left out of discussions and decisions regarding cycling and mobility will be included. While this can vary by city, examples include women, people of color, children, the elderly, immigrants, people with lower income, people with physical or mental limitations.

The Network

16. How will being part of the network complement your skills and experience in achieving your desired results?

Directions: Refer to [Before Applying: What You Need to Know](#) for more information about the network and how Bicycle Mayors are supported.

17. What do you offer the network?

Directions: Skills, experience, best practices, etc.

Contact Information and Location

18. Email

19. Phone

Directions: Include country code

20. Region

21. SubRegion

Directions: Go to <https://unstats.un.org/unsd/methodology/m49/> and click on "Geographic Regions" if unsure.

22. Country

a. State / Union Territory (if applying from India)

23. City

Directions: Type just the name of the city (without state or province).

24. Gender

25. Website Photo

Directions: Attach 2-3 high-resolution landscape (horizontally-oriented) pictures of yourself. If selected as Bicycle Mayor, one of these photos will be used for your profile on our website. (Take a look at the current Bicycle Mayor profiles for inspiration!)

Support

26. How did you hear about BYCS or the Bicycle Mayor Network?

27. Attach 3 letters of endorsement from individuals or groups referenced in Question #9.