



# Endorsement Request

## Bicycle Mayor Network

Dear Sir/Madam,

You have recently been asked to write a letter of endorsement in support of a local candidate for the voluntary and honorary role of Bicycle Mayor.

### **Bicycle Mayors**

The Bicycle Mayor Network is a global initiative to accelerate the progress of cycling in cities. Bicycle Mayors are local heroes who work on local needs and are supporting the transition to happier, healthier, and more sustainable cities. This program is developed by BYCS – an Amsterdam-based social enterprise accelerating the shift to more human centered cities. For cities, Bicycle Mayors are role models who educate communities, initiate new projects, build partnerships, consult with local and national authorities, lobby for new laws and infrastructure, and so much more. Read more about the program at [www.bicyclemayor.org](http://www.bicyclemayor.org)

### **Writing an endorsement letter**

As part of the application process, all interested candidates are asked to collect letters of endorsement from local stakeholders including organizations, institutions, and experts. When writing a letter of endorsement, please make sure to indicate your name and position, as well as the relationship with the candidate you are endorsing. We want to hear why you are endorsing this specific person, and what they can bring to this role. If applicable, feel free to indicate any opportunities for yourself or your organization to collaborate with the future Bicycle Mayor to accelerate cycling progress in your city.

We look forward to digitally receiving your letters of endorsement, preferably on official letterhead. When completed, please return your endorsement letter to the interested candidate for them to forward to BYCS. If you have any questions regarding letters of endorsement, feel free to contact [bicyclemayor@bycs.org](mailto:bicyclemayor@bycs.org)

Regards,

Global Networks Team  
BYCS  
Overtoom 435 1054 KE Amsterdam